

University of Mumbai

**4000621****Winter 2025**

EXAMINATION TIME TABLE

PROGRAMME-MASTER OF ARTS (ENTERTAINMENT, MEDIA & ADVERTISING) **(SEMESTER I) (CHOICE BASED)**

Days and Dates	Time	Paper Code	Paper
Wednesday, 3 December, 2025	—	—	—
Friday, 5 December, 2025	02:30 p.m.to 04:30 p.m.	63301	Entertainment Media & Advertising: An Overview (Old)
Friday, 5 December, 2025	02:30 p.m.to 04:30 p.m.	63305	Overview I: Print Radio, Television & Advertising (R-2019)
Tuesday, 9 December, 2025	02:30 p.m.to 04:30 p.m.	63302	Communication Skills & Personality Development (Old)
Tuesday, 9 December, 2025	02:30 p.m.to 04:30 p.m.	63306	Overview II: Film, Digital, Events, Gaming and Animation (R-2019)
Thursday, 11 December, 2025	02:30 p.m.to 04:30 p.m.	63303	Principles of Management (Old)
Thursday, 11 December, 2025	02:30 p.m.to 04:30 p.m.	63307	Media Communication Theories (R-2019)
Monday, 15 December, 2025	02:30 p.m.to 04:30 p.m.	63304	Film, T.V. Animation Management (Old)
Monday, 15 December, 2025	02:30 p.m.to 04:30 p.m.	63308	Media Management (R-2019)

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the timetable shall be communicated on the University website.

Mumbai - 400 098
18th November, 2025.

yorkaundale

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation